

CPCC Zero-rating Program: Buyers

When does the new zero-rating program start?

The new zero-rating program began September 1, 2003.

How will I know when the 2003-2004 CPCC tariff comes into effect?

Visit the CPCC Web site (www.cpcc.ca) or the Copyright Board Canada Web site (www.cb-cda.gc.ca) regularly for news on the tariff. CPCC will notify by e-mail anyone whose application is approved before the new tariff comes into effect.

I already have a certificate number from the original program. Can I use it for the new program?

No. The original program is ending. Your original zero-rating agreement and certificate number will expire either 65 days after CPCC issues its cancellation notice, or on the date the 2003-2004 CPCC tariff comes into effect, whichever is later.

How do I register for the new program?

To get a certificate number for the new program you will need to complete an online application. Go to the CPCC Web site at www.cpcc.ca and follow the links to the zero-rating Web page. There you will find information on how to apply.

If you cannot access a computer or the Internet, call the toll-free hotline (1-866-886-0232). Please note that most public libraries provide free access to a computer and the Internet.

If your application to participate in the new program is approved, you will receive a new, signed agreement and certificate number, which will replace your original agreement and certificate.

How long will it take to process my application?

The time required will vary depending on the volume of applications, and on the completeness of your application. You can check the status of your application on the zero-rating program page of CPCC's Web site (www.cpcc.ca). Please do not call or e-mail to inquire about the status of your application.

When your application has been processed, CPCC will contact you by e-mail to notify you whether the application is approved or rejected, or if more information is required.

Can I still buy the same media royalty free?

Until your original certificate number expires, it can be used to purchase the zero-rated media allowed under the original program. Those media are: CD-R Audio, CD-RW Audio, MiniDisc, and audio cassettes (1/8 inch tape) of 40 minutes or more in length.

Under the new program, there are two types of certification available to buyers. Buyers will be certified for zero-rated purchases of **either**:

Analogue media only
audio cassettes

or

All zero-rated media
audio cassettes, MiniDiscs, CD-R Audio, CD-
RW Audio, CD-R, CD-RW,
recordable DVD*

* Recordable DVD will be eligible for zero-rated purchase if this format is included in the *Private Copying Tariff, 2003-2004* published by the Copyright Board.

Can I still buy from the same zero-rated distributors?

All distributors certified under the original program have been invited to apply for certification in the new program. Call your distributor to find out if they have applied or been certified yet.

In some cases, either you or your distributor, or both, may not yet be certified for the new program. Below is a chart of what transactions are permitted in such cases.

"Original" refers to the original zero-rating program, and "New" refers to the new zero-rating program.

Current Buyer Certification Status	Current Distributor Certification Status	Zero-Rated Media Eligible for Purchase
Original	Original	Original only: CD-R Audio, CD-RW Audio, MiniDisc, and audio cassettes (1/8 inch tape) of 40 minutes or more in length
Original	New	
New	Original	
New	New	According to buyer certification

No royalty-free sale or purchase is permitted where either the buyer's or the distributor's original zero-rating certification has expired, and has not been replaced by current certification in the new program.

Is there still a minimum purchase requirement?

No. Instead of an annual minimum purchase requirement, there will be an annual administrative fee. The fee is designed to cover CPCC's costs of administering the zero-rating program. The administrative fee for commercial businesses is \$60, and \$15 for non-commercial organizations, plus GST (or HST in New Brunswick, Nova Scotia and Newfoundland). Payment must be made online using a valid VISA, MasterCard, American Express, or Discover credit card at the end of the online application process.

There is no fee for legislatively exempt purchasers, or for businesses / organizations whose participation is restricted to analogue audio cassettes only.

Will the new contract be automatically renewed?

No. Before the end of your new one-year contract, you will be asked to provide a report to CPCC on all royalty-free purchases made that year, including the date of purchase, the type and quantity of media purchased, and the supplier. Participants must provide the year-end report and pay any applicable administrative fee as part of the contract renewal process.

Where can I make royalty-free purchases?

As under the original program, purchasers will only be able to buy zero-rated media from distributors that have been certified by CPCC. Not all distributors are expected to participate. Fifty companies participated in the original program. This number is expected to increase with expansion of the program to encompass CD-R, CD-RW and recordable DVD. It will not be possible to buy zero-rated media through retail stores.

Visit CPCC's Web site (www.cpcc.ca) for a listing of distributors certified to sell zero-rated media royalty free to holders of valid zero-rating certificate numbers.

How do I make royalty-free purchases?

As under the original program, you will need to provide your valid certificate number for verification each time media are acquired royalty free. Certified distributors are obligated to make reasonable efforts to verify the validity of a certificate number, and the identity of the buyer using it, each time they sell media royalty free.