

FOR IMMEDIATE RELEASE:

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**Legitimate Users of Recordable Blank Media Can Now Register to Purchase Product Levy Free.**

*Burnaby, BC - May 20, 2003* -The CPCC (Canadian Private Copying Collective) is set to implement a zero rating system whereby legitimate business and institutional users of CD-R and DVD-R media will be able to purchase product without having to pay the existing blank media levy. The zero-rating program is scheduled to take effect with the implementation of the new levy rates to be delivered in a ruling by the Copyright Board (anticipated as early as June 15/03).

In order to become zero-rated, users must log on to the CPCC website: [www.cpcc.ca](http://www.cpcc.ca). If approved, the user will receive a registration number. Two **Precision Media Group** companies; **Precision Sound Corp. and Sunrise Audio**, already registered as resellers, are now qualified to supply CDR products - levy free - to all zero-rated blank media users.

The Precision Media Group has been campaigning across the country and in Ottawa, since the levy's inception to ensure that legal users of digital media (individuals and business not involved music downloading and game pirating) can continue to purchase product in Canada at reasonable cost.

- more -

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Dan Howton, CEO of PMG called recent developments “The breakthrough we’ve all been waiting for. Many months of sincere discussion and dialogue with the CPCC has, at last, produced a comprehensive “zero-rating” scheme that will provide an equitable solution for both the CPCC and thousands of legitimate blank media users across Canada. These successful negotiations will benefit all non-profit groups, educational institutions and business users. The cost savings are significant and the sooner people log-on to register, the sooner they will realize those savings.”

### **FOR MORE INFORMATION CONTACT:**

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*The Precision Media Group, a privately held corporation, is a provider of blank recordable media, audio-visual products and replication services. In Business since 1985, the company now employs over 80 people, with offices in Vancouver, Burnaby, Richmond, Edmonton, Calgary and Toronto.*

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